

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474247-1	09/18/16	September 2016	08/29/16 - 09/12/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4554

Flight Dates	Order #	Alt Order #
09/06/16 - 09/12/16	1474247	08223406

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/06/16	09/12/16	THE CHEW	1P-2P	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/06/16	09/12/16	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/06/16	1:31 PM	THE CHEW	1P-2P	:30	PRATV1620H	\$350.00 NM
4	WPBF	W	09/07/16	1:33 PM	THE CHEW	1P-2P	:30	PRATV1620H	\$350.00 NM
5	WPBF	Th	09/08/16	1:30 PM	THE CHEW	1P-2P	:30	PRATV1620H	\$350.00 NM
1	WPBF	F	09/09/16	12:59 PM	THE CHEW	1P-2P	:30	PRATV1624H	\$350.00 NM
2	WPBF	M	09/12/16	12:59 PM	THE CHEW	1P-2P	:30	PRATV1624H	\$350.00 NM
2	09/06/16	09/12/16	T-F,M WPBF News 25 @ 11-11:35PM		MTWTF--	:30	5	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/06/16	09/12/16	MTWTF--	5	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/06/16	11:15 PM	T-F,M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1620H	\$750.00 NM
4	WPBF	W	09/07/16	11:29 PM	T-F,M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1620H	\$750.00 NM
3	WPBF	Th	09/08/16	11:10 PM	T-F,M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1620H	\$750.00 NM
5	WPBF	F	09/09/16	11:24 PM	T-F,M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1624H	\$750.00 NM
2	WPBF	M	09/12/16	11:15 PM	T-F,M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1624H	\$750.00 NM
3	09/06/16	09/12/16	Jimmy Kimmel	1135P-1238A	MTWTF--	:30	6	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/06/16	09/12/16	MTWTF--	6	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/06/16	11:59 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1620H	\$275.00 NI
5	WPBF	W	09/07/16	12:16 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1620H	\$275.00 NI
2	WPBF	Th	09/08/16	11:50 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1620H	\$275.00 NI
4	WPBF	F	09/09/16	11:51 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1624H	\$275.00 NI
6	WPBF	M	09/12/16	12:01 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1624H	\$275.00 NI
3	WPBF	M	09/12/16	12:31 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1624H	\$275.00 NI

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4554

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/06/16	09/12/16	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	5	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/06/16	09/12/16	MTWTF--	5	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/06/16	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1620H	\$275.00 NM
1	WPBF	W	09/07/16	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1620H	\$275.00 NM
3	WPBF	Th	09/08/16	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1620H	\$275.00 NM
5	WPBF	F	09/09/16	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1624H	\$275.00 NM
4	WPBF	M	09/12/16	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1624H	\$275.00 NM
5	09/06/16	09/12/16	Nightline	1238-107A	MTWTF--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/06/16	09/12/16	MTWTF--	5	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/06/16	12:52 AM	Nightline	1238-107A	:30	PRATV1620H	\$125.00 NM
4	WPBF	W	09/07/16	12:52 AM	Nightline	1238-107A	:30	PRATV1620H	\$125.00 NM
5	WPBF	Th	09/08/16	12:52 AM	Nightline	1238-107A	:30	PRATV1620H	\$125.00 NM
2	WPBF	F	09/09/16	1:02 AM	Nightline	1238-107A	:30	PRATV1624H	\$125.00 NM
3	WPBF	M	09/12/16	12:52 AM	Nightline	1238-107A	:30	PRATV1624H	\$125.00 NM
6	09/06/16	09/12/16	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/06/16	09/12/16	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	09/06/16	12:16 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1620H	\$400.00 NM
2	WPBF	W	09/07/16	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1620H	\$400.00 NM
3	WPBF	Th	09/08/16	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1620H	\$400.00 NM
5	WPBF	F	09/09/16	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1624H	\$400.00 NM
1	WPBF	M	09/12/16	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1624H	\$400.00 NM
7	09/06/16	09/12/16	GENERAL HOSPITAL	GENERAL HOSPIT	MTWTF--	:30	5	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/06/16	09/12/16	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/06/16	2:27 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1620H	\$350.00 NM
1	WPBF	W	09/07/16	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1620H	\$350.00 NM
5	WPBF	Th	09/08/16	2:27 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1620H	\$350.00 NM
4	WPBF	F	09/09/16	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1624H	\$350.00 NM
3	WPBF	M	09/12/16	2:48 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1624H	\$350.00 NM
8	09/06/16	09/12/16	Dr. Oz	3-4p	MTWTF--	:30	5	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/06/16	09/12/16	MTWTF--	5	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	09/06/16	3:32 PM	Dr. Oz	3-4p	:30	PRATV1620H	\$225.00 NI
1	WPBF	W	09/07/16	3:26 PM	Dr. Oz	3-4p	:30	PRATV1620H	\$225.00 NI
5	WPBF	Th	09/08/16	3:21 PM	Dr. Oz	3-4p	:30	PRATV1620H	\$225.00 NI
3	WPBF	F	09/09/16	3:18 PM	Dr. Oz	3-4p	:30	PRATV1624H	\$225.00 NI

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1474247-1	09/18/16	September 2016	08/29/16 - 09/12/16
Advertiser		Product	Estimate Number
Priorities USA Action		PRIORITIES USA ACTIO	4554

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/06/16	09/12/16	Dr. Oz	3-4p	MTWTF--	:30	5	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/12/16	3:29 PM	Dr. Oz	3-4p	:30	PRATV1624H	\$225.00 NM
9	09/06/16	09/12/16	Ellen	4-5p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/06/16	09/12/16	MTWTF--	5	\$400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/06/16	4:31 PM	Ellen	4-5p	:30	PRATV1620H	\$400.00 NM
3	WPBF	W	09/07/16	4:23 PM	Ellen	4-5p	:30	PRATV1620H	\$400.00 NM
5	WPBF	Th	09/08/16	4:40 PM	Ellen	4-5p	:30	PRATV1620H	\$400.00 NM
4	WPBF	F	09/09/16	4:32 PM	Ellen	4-5p	:30	PRATV1624H	\$400.00 NM
1	WPBF	M	09/12/16	4:36 PM	Ellen	4-5p	:30	PRATV1624H	\$400.00 NM
10	09/06/16	09/12/16	WPBF News 25 5-6:00am	5:00-6:00am	MTWTF--	:30	5	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/06/16	09/12/16	MTWTF--	5	\$200.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	09/06/16	5:09 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1620H	\$200.00 NV
1	WPBF	W	09/07/16	5:09 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1620H	\$200.00 NV
2	WPBF	Th	09/08/16	5:27 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1620H	\$200.00 NV
4	WPBF	F	09/09/16	5:23 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1624H	\$200.00 NV
3	WPBF	M	09/12/16	5:25 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1624H	\$200.00 NV
11	09/06/16	09/12/16	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/06/16	09/12/16	MTWTF--	5	\$700.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	09/06/16	5:43 PM	M-F 5pm News	5-6pm	:30	PRATV1620H	\$700.00 NM
2	WPBF	W	09/07/16	5:41 PM	M-F 5pm News	5-6pm	:30	PRATV1620H	\$700.00 NM
3	WPBF	Th	09/08/16	5:44 PM	M-F 5pm News	5-6pm	:30	PRATV1620H	\$700.00 NM
4	WPBF	F	09/09/16	5:41 PM	M-F 5pm News	5-6pm	:30	PRATV1624H	\$700.00 NM
1	WPBF	M	09/12/16	5:25 PM	M-F 5pm News	5-6pm	:30	PRATV1624H	\$700.00 NM
12	09/06/16	09/12/16	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/06/16	09/12/16	MTWTF--	5	\$800.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/06/16	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1620H	\$800.00 NM
2	WPBF	W	09/07/16	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1620H	\$800.00 NM
4	WPBF	Th	09/08/16	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1620H	\$800.00 NM
3	WPBF	F	09/09/16	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1624H	\$800.00 NM
5	WPBF	M	09/12/16	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1624H	\$800.00 NM
13	09/06/16	09/12/16	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/06/16	09/12/16	MTWTF--	5	\$525.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/06/16	09/12/16	WPBF News 25 Mornings 6-7AM		MTWTF--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/06/16	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1620H	\$525.00 NM
5	WPBF	W	09/07/16	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1620H	\$525.00 NM
4	WPBF	Th	09/08/16	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1620H	\$525.00 NM
3	WPBF	F	09/09/16	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1624H	\$525.00 NM
1	WPBF	M	09/12/16	6:26 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1624H	\$525.00 NM
14	09/06/16	09/12/16	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	5	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/06/16	09/12/16	MTWTF--	5	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/06/16	7:11 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1620H	\$1,700.00 NM
2	WPBF	W	09/07/16	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1620H	\$1,700.00 NM
5	WPBF	Th	09/08/16	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1620H	\$1,700.00 NM
4	WPBF	F	09/09/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1624H	\$1,700.00 NM
1	WPBF	M	09/12/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1624H	\$1,700.00 NM
15	09/06/16	09/12/16	Good Morning America	7-9AM	MTWTF--	:30	5	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/06/16	09/12/16	MTWTF--	5	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	09/06/16	7:25 AM	Good Morning America	7-9AM	:30	PRATV1620H	\$625.00 NM
3	WPBF	W	09/07/16	8:13 AM	Good Morning America	7-9AM	:30	PRATV1620H	\$625.00 NM
2	WPBF	Th	09/08/16	8:29 AM	Good Morning America	7-9AM	:30	PRATV1620H	\$625.00 NM
1	WPBF	F	09/09/16	8:30 AM	Good Morning America	7-9AM	:30	PRATV1624H	\$625.00 NM
5	WPBF	M	09/12/16	7:25 AM	Good Morning America	7-9AM	:30	PRATV1624H	\$625.00 NM
16	09/06/16	09/12/16	Jeopardy	7:30-8PM	MTWTF--	:30	5	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/06/16	09/12/16	MTWTF--	5	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	09/06/16	7:35 PM	Jeopardy	7:30-8PM	:30	PRATV1620H	\$1,900.00 NM
1	WPBF	W	09/07/16	7:41 PM	Jeopardy	7:30-8PM	:30	PRATV1620H	\$1,900.00 NM
2	WPBF	Th	09/08/16	7:53 PM	Jeopardy	7:30-8PM	:30	PRATV1620H	\$1,900.00 NM
4	WPBF	F	09/09/16	7:35 PM	Jeopardy	7:30-8PM	:30	PRATV1624H	\$1,900.00 NM
3	WPBF	M	09/12/16	7:34 PM	Jeopardy	7:30-8PM	:30	PRATV1624H	\$1,900.00 NM
17	09/12/16	09/12/16	DWTS PREMIERE	8-10P	1-----	:30	1	\$2,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/12/16	09/18/16	1-----	1	\$2,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/12/16	9:43 PM	DWTS PREMIERE	8-10P	:30	PRATV1624H	\$2,600.00 NM
19	09/10/16	09/10/16	Sat 5-6am News	Sat 5-6am	-----2-	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/05/16	09/11/16	-----2-	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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DUPLICATE
INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474247-1	09/18/16	September 2016	08/29/16 - 09/12/16
Advertiser		Product	Estimate Number
Priorities USA Action		PRIORITIES USA ACTIO	4554

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/10/16	09/10/16	Sat 5-6am News	Sat 5-6am	-----2-	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/10/16	5:14 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1624H	\$125.00 NM
2	WPBF	Sa	09/10/16	5:56 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1624H	\$125.00 NM
22	09/10/16	09/10/16	Sat 6-7am News	Sat 6-7am	-----2-	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/05/16	09/11/16	-----2-	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/10/16	6:13 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1624H	\$250.00 NM
2	WPBF	Sa	09/10/16	6:36 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1624H	\$250.00 NM
23	09/10/16	09/10/16	Sat 7pm News	7-730pm	-----1-	:30	1	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/05/16	09/11/16	-----1-	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/10/16		Sat 7pm News	7-730pm	:00		\$425.00 NM
Credited									
25	09/10/16	09/10/16	GMA Saturday 7-8am	Sat 7am-8am	-----2-	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/05/16	09/11/16	-----2-	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/10/16	7:39 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1624H	\$400.00 NM
2	WPBF	Sa	09/10/16	7:58 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1624H	\$400.00 NM
26	09/10/16	09/10/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/05/16	09/11/16	-----1-	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/10/16		Sat Jeopardy	Sat 7:30-8PM	:00		\$625.00 NM
Credited									
27	09/10/16	09/10/16	Sat 8-9am News	Sat 8-9am	-----2-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/05/16	09/11/16	-----2-	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/10/16	8:14 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1624H	\$350.00 NM
2	WPBF	Sa	09/10/16	8:37 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1624H	\$350.00 NM
36	09/08/16	09/08/16	\$100K Pyramid	8-9PM	---1---	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/05/16	09/11/16	---1---	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/08/16	8:45 PM	\$100K Pyramid	8-9PM	:30	PRATV1620H	\$1,600.00 NM
37	09/10/16	09/10/16	Sat Prime College Footba	8-1130pm	-----1-	:30	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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DUPLICATE INVOICE

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474247-1	09/18/16	September 2016	08/29/16 - 09/12/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4554	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	09/10/16	09/10/16	Sat Prime College Footba	8-1130pm	-----1-	:30	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
09/05/16 09/11/16 -----1- 1 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/10/16 11:19 PM Sat Prime College Football 8-1130pm :30 PRATV1624H \$2,800.00 NM									
38	09/07/16	09/07/16	Goldbergs	8-9PM	--2----	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/16 09/11/16 --2---- 2 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 09/07/16 8:00 PM Goldbergs 8-9PM :30 PRATV1620H \$2,500.00 NM 1 WPBF W 09/07/16 8:22 PM Goldbergs 8-9PM :30 PRATV1620H \$2,500.00 NM									
39	09/06/16	09/06/16	After Paradise	9-10PM	-T-----	:30	2	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/16 09/11/16 -T----- 2 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/06/16 9:26 PM After Paradise 9-10PM :30 PRATV1620H \$1,800.00 NM 2 WPBF Tu 09/06/16 9:44 PM After Paradise 9-10PM :30 PRATV1620H \$1,800.00 NM									
40	09/06/16	09/09/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	3	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/16 09/11/16 -TWTF-- 3 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Tu 09/06/16 5:39 AM WPBF News 25 5-6:00am 5:00-6:00am :30 PRATV1620H \$200.00 NM 2 WPBF W 09/07/16 5:38 AM WPBF News 25 5-6:00am 5:00-6:00am :30 PRATV1620H \$200.00 NM 1 WPBF Th 09/08/16 5:55 AM WPBF News 25 5-6:00am 5:00-6:00am :30 PRATV1620H \$200.00 NM									
Total Spots							99		

Payment Terms 30 Days

<u>Gross Total</u>	\$66,725.00
<u>Agency Commission</u>	\$10,008.75
<u>Net Amount Due</u>	\$56,716.25

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